

SPONSORSHIP OPPORTUNITIES

AND BENEFITS FOR 2019 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to GPPCMA for education, networking and service opportunities. Sponsors are seen as GPPCMA partners in supporting our mission and goals. Events attract approximately 75-125 attendees with an estimated ratio of 45% planners, 55% suppliers.

OPEN DATES

~~Thursday, February 7, 2019 (SOLD)~~

8:00am-10:00am

Chapter Meeting and Breakfast

A Gold sponsorship is available. See page 2 for details.

~~Thursday, May 30, 2019 (SOLD)~~

Phillies Networking Event

CITIZENS BANK PARK, BUSINESS PERSON'S SPECIAL ON THE ROOFTOP TERRACE

Platinum, Gold, Silver and Bronze level sponsorships are available. See pages 2 for details.

~~July 15-16, 2019~~

Chapter Retreat

Platinum, Gold, Silver and Bronze level sponsorships are available. See page 2 for details. The Chapter Retreat will likely take place in Atlantic City this year.

~~Thursday, September 19, 2019 (SOLD)~~

8:00am-3:30pm

Education Day

A Gold sponsorship is available. See page 2 for details.

~~Thursday, October 24, 2019~~

5:00pm-8:00am

Fundraiser/Silent Auction - Details and theme TBD

LOCATION TBD

Platinum, Gold, Silver and Bronze level sponsorships are available. See page 2 for details.

~~Thursday, December 12, 2019 (SOLD)~~

5:00pm-8:00am

Holiday Party

LOCATION TBD

A Gold sponsorship and DJ (\$600) sponsorship are available. See page 2 for details.

SPONSOR BENEFITS

Platinum Sponsor - \$5,500

1. Recognition as an official Platinum sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 3 minutes
4. Promotional table to display materials near registration
5. Approval to collect and keep business cards at display table to use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
7. Two complimentary registrations for the event
8. Platinum recognition in the 2019 GPPCMA e-newsletters
9. Platinum recognition for the event on slides, invitation, registration site and signage
10. Full page advertisement in the GPPCMA newsletter in the issue being sent the quarter the event took place with an option to write a full page informational article
11. Email blast designed/written by sponsor and sent to the GPPCMA membership on your behalf

Gold Sponsor - \$3,300

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 2 minutes
4. Promotional table to display materials near registration
5. Approval to collect and keep business cards at display table and use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
7. Two complimentary registrations to the event
8. Gold Recognition in the 2019 GPPCMA e-newsletters
9. Gold Recognition at the event on slides, invitation, registration site and signage
10. Half page advertisement in the GPPCMA newsletter in the issue being sent the quarter the event took place, along with an option to write a half page informational article

Silver Sponsor - \$2,200

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks at the event
3. Promotional table to display materials near registration
4. Approval to collect and keep business cards at registration table and use for giveaways and contacts
5. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
6. Recognition in the GPPCMA 2019 e-newsletters
7. Silver recognition at the event on slides, invitation, registration site and signage

Bronze Sponsor - \$1,100

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks at the event
3. Bronze recognition on attendee badges and a red sponsor ribbon for your staff attending the event
4. Bronze recognition in the GPPCMA 2019 e-newsletters
5. Bronze recognition at the event on slides, invitation, registration site and signage

NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative expenses.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

For more information, contact:

Donna Young, CMP, Sponsorship Committee Co-Chair, donna.youngx4@gmail.com
Ashton Hald, Sponsorship Committee Co-Chair, ahald@nadca.com
Erica Keagy, GPPCMA Administrator, gppcma@comcast.net , 610-220-1232