Communications Committee
Chair: Erica Keagy (gppcmacomcast.net) and Bonnie Grant (Bonnie@discoverphl.com)
The Communications Committee is responsible for ensuring chapter news, activities, and important event information is communicated to members on a timely basis.

What We Do:
• Design and deliver a quarterly newsletter
• Develop chapter specific communications
• Plan and execute a social media strategy

How You Can Volunteer:
• Volunteer to write for the newsletter, or help with proofing and editing content
• Join the social media team and keep our Facebook and Twitter accounts active

Community Service
Chair: Sharon Goodspeed (sgood265@gmail.com) and Jonathan Esten (JESTEN@sonesta.com)
The Community Service Committee builds the connection between the Chapter, its members, and the local community, through participation in service activities, donation drives, and fundraising efforts for Greater Philadelphia-based charities, non-profits, and community outreach organizations.

What We Do:
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How You Can Volunteer:
• Volunteer to write articles for the newsletter
• Assist the committee in picking out charities to support
• Execute the community service events
• Help promote our committee within the chapter
• Participate in our events and be a “cheerleader” to greet those who attend and contribute to our mission

Education Committee
Chair: Bob O'Connell (boconnell@ges.com), Kacie Corbett (kcorbitt@cdlevents.com)
The Education Committee is responsible for planning and executing high-quality networking, social and educational events which create opportunities for the local industry partners and promote professional development.

What We Do:
• Develop educational content for chapter events
• Research and secure quality presenters
• Create and promote educational activities

How You Can Volunteer:
• Brainstorm relevant and timely topics for educational events
• Use your existing network to research and secure presenters
• Help with the execution of live events

Student Committee
Chair: Belinda Keota (Bharvey@pma.com)
The Student Committee exists to provide education and networking opportunities for students.

What We Do:
• Schedule informal networking opportunities
• Provide brown bag luncheon opportunities
• Manage three student chapters
• Award scholarships to students and emerging professionals

How You Can Volunteer:
• Help organize a networking opportunity or happy hour
• Visit a student chapter event
• Market our scholarship program

Membership Committee
Chair: Sarah Feldman (sarah.feldman2@hilton.com), LaShanna Mackey (lashanna.mackey@aacr.org)
The Membership Committee facilitates continued growth of the chapter and ensures that members have an excellent experience so that they achieve maximum benefit from their membership.

What We Do:
• Foster a welcoming environment for all attendees at PCMA PHL events
• Recruit prospective members by phone calls, emails and social media
• Retain members by renewal programs

How You Can Volunteer:
• Become a PCMA PHL ambassador
• Mentor a new member
• Send welcome letters, birthday cards, and notes
• Recruit new members

Sponsorship Committee
Chair: Donna Young (donna.youngx4@gmail.com), Robin Geary (rgeary@hmpglobal.com)
The Sponsorship Committee solicits support dollars for all chapter meetings and events scheduled throughout the year, as well as for the quarterly newsletter.

What We Do:
• Connect with potential sponsors
• Promote the organization to sponsors
• Maintain relationships with existing sponsors
• Build new relationships to assist in prospecting new supporters

How You Can Volunteer:
• Help find new sponsors
• Network with existing sponsors
• Promote the organization
• Refer names/emails of potential sponsors to committee chairs