SPONSORSHIP OPPORTUNITIES AND BENEFITS FOR 2020 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to the PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract approximately 75-125 attendees with an estimated ratio of 45% planners, 55% suppliers.

OPEN DATES

**Thursday, February 6, 2020 (SOLD)**
8:00am-10:15am
Chapter Meeting and Breakfast
A Featured, Supporting, and Contributing sponsorship are available. See page 2 for details.

**Tuesday, April 14, 2020 (SOLD)**
1:00pm-6:00pm
Global Meetings Industry Day
Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details. This meeting is a joint meeting with MPI PHL. Additional sponsor benefits are available through MPI PHL.

**Thursday, May 14, 2020**
12:30pm-3:30pm
Phillies Networking Event
CITIZENS BANK PARK, BUSINESS PERSON’S SPECIAL ON THE ROOFTOP TERRACE
Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details. Presentation time is not available at this event.

**July 13-14, 2020**
Chapter Retreat
Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.

**Thursday, September 10, 2020 (SOLD)**
8:00am-3:30pm
Education Day
Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.

**Thursday, October 22, 2020**
5:00pm-8:00pm
Fundraiser/Silent Auction – Details and theme TBD
Premier, Featured, Supporting, and Contributing sponsorships are available. See pages 2 for details.

**Thursday, December 3, 2020 (SOLD)**
5:00pm-8:00pm
Holiday Party
Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.
# SPONSOR BENEFITS

## Premier Sponsor - $5,500

1. Recognition as an official Premier sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 3 minutes
4. Promotional table to display materials near registration, or on the seats/tables
5. Approval to collect and keep business cards at display table to use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for staff attending the event
7. Two complimentary registrations for the event
8. Recognition in the 2020 e-newsletters
9. Premier recognition for the event on invitation, registration site, slides, and signage
10. One reserved table at event for educational meeting
11. Full page advertisement in the newsletter in the issue being sent the quarter the event took place with an option to write a full page informational article
12. Email blast designed/written by sponsor and sent to the PCMA PHL membership on your behalf
13. Three survey questions on event survey

## Featured Sponsor - $3,300

1. Recognition as an official Featured sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 2 minutes
4. Promotional table to display materials near registration, or on the seats/tables
5. Approval to collect and keep business cards at display table and use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
7. Two complimentary registrations to the event
8. Recognition in the 2020 e-newsletters
9. Featured recognition for the event on slides, invitation, registration site and signage
10. Half page advertisement in the newsletter in the issue being sent the quarter the event took place, along with an option to write a half page informational article

## Supporter Sponsor - $2,200*

1. Recognition as an official Supporting sponsor of the event
2. Special thank you during opening remarks at the event
3. Promotional table to display materials near registration
4. Approval to collect and keep business cards at registration table and use for giveaways and contacts
5. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
6. Recognition in the 2020 e-newsletters
7. Supporter recognition at the event on slides, invitation, registration site and signage

* Note: Sponsorship fee for the Feb. 6 meeting is $1,500.

## Contributing Sponsor - $1,100*

1. Recognition as an official Contributing sponsor of the event
2. Special thank you during opening remarks at the event
3. Contributing sponsor on attendee badges and a red sponsor ribbon for your staff attending the event
4. Recognition in the 2020 e-newsletters
5. Contributing sponsor recognition for the event on invitation, registration site and signage

* Note: Sponsorship fee for the Feb. 6 meeting is $800.

## NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative expenses.

- Sponsors can partner together to split costs for Premier and Featured levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship fees do not include AV equipment expenses for sponsors’ presentations unless already ordered for the speakers.

For more information, contact:
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